

PTA - St Aidan's CE (VA) First School

Social Media Policy

The PTA has agreed to use Facebook to supplement and compliment the communication to its members. It is not intended to replace other forms of communication currently used.

Facebook will be used to communicate with PTA members, promote meetings/events or elements of meetings/events, recruit volunteers to support the PTA's activities, acknowledge and thank local supporters and provide a forum for members to comment on the work of the PTA.

PTA - St Aidan's CE (VA) First School Facebook page is moderated and we invite all parents, staff and community supporters that are known to the PTA and School to 'like' the page.

It is not intended for discussing any aspect of the school other than the PTA and its activities and will not be used to promote any business other than where this is done for the benefit of the PTA and with its prior permission. Inappropriate posts or messages, including any derogatory comment, can and will be removed by the PTA moderators. The PTA moderators retain the right to ban any user who continues to make inappropriate use of the page.

By using our Facebook page you are accepting the terms of this policy. If you do not agree with any of the terms, please 'unlike' the page.

This policy is available through the PTA website and Facebook page. Further changes to this policy will be reviewed and minuted at PTA Committee meetings, prior to publication.

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Social Media Policy

PTA – St Aidan's CE VA First School Skelmanthorpe Page



We have created a simple list of do's and don'ts to help you use this resource correctly.

We ask you to please **do** the following:

- **Use good judgment** - Regardless of your privacy settings, assume that all of the information you have shared on your Facebook is public information.
- **Be respectful** - You cannot see a smile or understand nuances of speech on social media. Please keep the tone of discussion positive and respectful.
- **Be responsible and ethical** - Unless you are specifically authorised to speak on behalf of the school as a spokesperson, you should state that the views expressed in your postings, etc. are your own. Any issue or concerns you have with the school should be raised directly
- **Correct any mistakes**- Be sure to correct any mistake you make immediately, and make it clear what you've done to fix it.

Please **don't** share the following:

- **Confidential information** - If it seems confidential, it probably is. Online "conversations" are never private.
- **Private and personal information** - To ensure your safety, be careful about the type and amount of personal information you provide. Avoid talking about personal schedules or situations. NEVER give out or transmit personal information of pupils, parents, or colleagues. Always respect the privacy of the school community members.
- **Images** – Photos taken at PTA events may be used by the PTA committee to highlight activities. Any requests to remove images of your child will be complied with immediately.
- **Other sites** - Links to other sites may provide useful and interesting content. Don't blindly repost a link without looking at the content first you never know what could be there!